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Prof Murty is currently working as Adjunct Professor at Andhra University School of International Business (AUSIB). He is teaching in the BBA+MBA Integrated Program along with the faculty of IIM, Visakhapatnam and MBA (Regular & Evening) (L&SCM and Business Analytics) Programs. He is member of AU IIC (Institution's Innovation Council) and engaged in support of Start-ups.

He worked as Deputy Vice Chancellor/Research & Extension Services at the University of Kigali, Rwanda, East Africa until December 31st 2019. Previously he served the same University as the Deputy Vice Chancellor/Academics for around two years and also briefly as the Interim Vice chancellor. He also served the University of Rwanda as Principal of the College of Business and Economics, Dean, School of Business and in various other capacities over a decade.

Prof Murty served as the Faculty Coordinator of the Goldman Sachs 10,000 Women Entrepreneur Programme (GSECP) in collaboration with University of Michigan, USA and the International Triple Accredited Outreach MBA Program of Maastricht School of Management (MSM), The Netherlands in Rwanda. He was also the Chairman of the United Nations Sustainable Development Solutions Network (SDSN), Great Lakes Region and has represented it at numerous international conferences on Sustainable Development Goals (SDGs) in various countries.

Associated with Harvard Business School, Stanford University, USA; Ivey Business School, Canada; Leuphana University, Luneburg, DHBW, Germany; Jönköping International Business School (JIBS), Jönköping University, Sweden; Chongqing Normal University, Chongqing, China

Prof Murty holds a PhD from Andhra University and has supervised a number of MPhil and PhD students. He has substantially published research papers in several peer reviewed international journals including Emerald. His case studies and research books were published by renowned publishers like Ivey Publishers.

Prof. Murty had more than 30 years of teaching, research and academic administrative experience in India and abroad. He served the Department of Commerce and Management Studies, Andhra University, Visakhapatnam, India for more than 15 years in various capacities as Assistant/ Associate Professor, Placement Officer of MBA Program, Assistant Director of MBA (Distance Mode) Program, and Warden of Student Hostels to name a few. He delivered structured lectures to senior executives under the Off Campus Executive MBA program of Andhra University at Visakhapatnam Steel Plant and NTPC, Visakhapatnam. Visiting Professor to Master of Finance and Control (MFC), Utkal University, Bhubaneswar, India and also at University of Lay Adventists of Kigali (UNILAK) and Kigali Independent University (ULK), Rwanda.